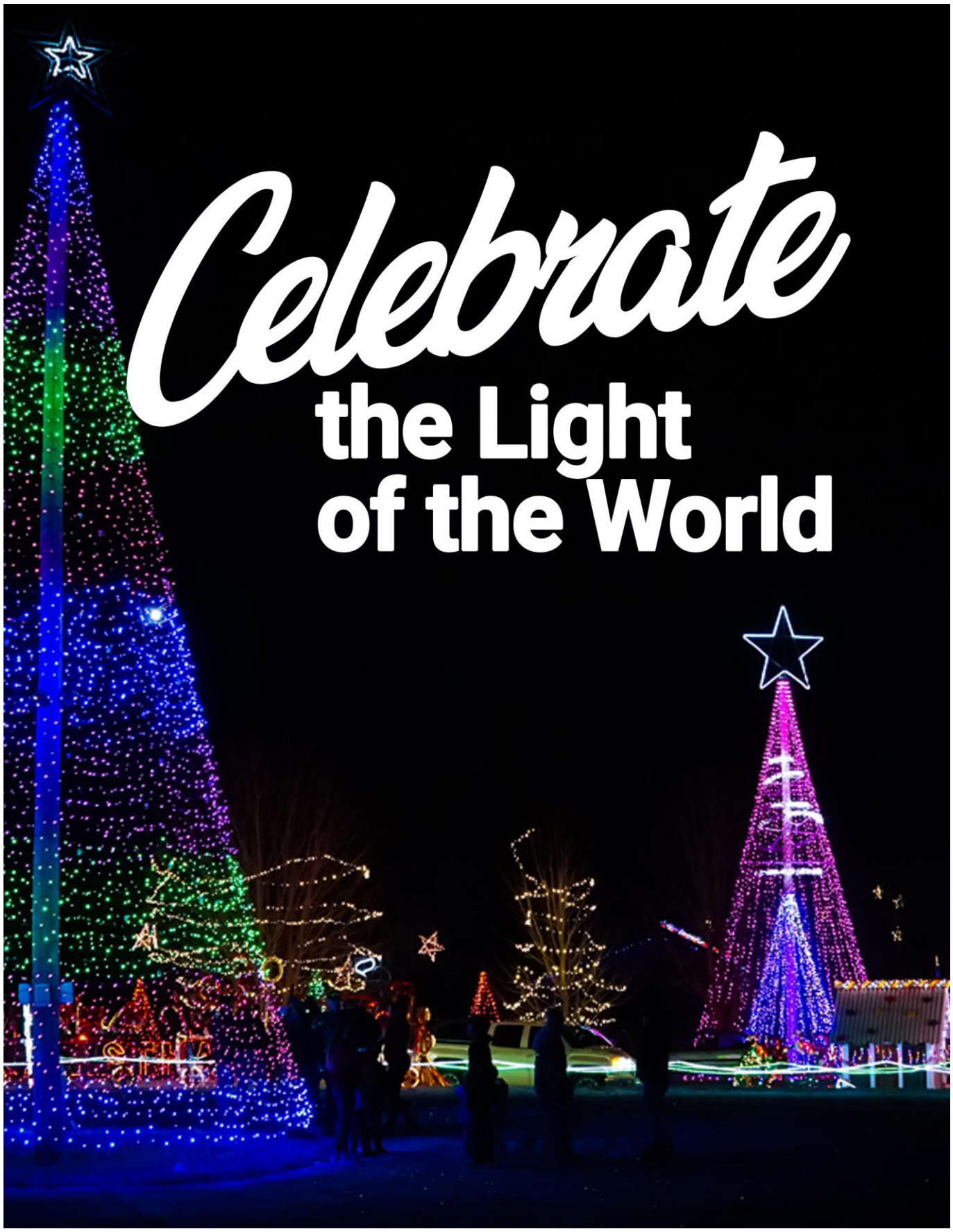


*Celebrate*  
**the Light  
of the World**



# CELEBRATE THE LIGHT OF THE WORLD

## 2020 Sponsorship Form

*Join in supporting this Willmar Lakes Area holiday tradition and support local non-profit organizations.*

Sponsorship Levels:

### **North Pole - \$10,000+**

- Sponsor Ads on Celebrate the Light of the World and Willmar Fests Social Media Channels, Radio and Print Advertising with sponsor logo
- Logo and link to your website on [celebratethelight.net](http://celebratethelight.net) designating Sponsorship Level
- Large outdoor signage featuring your business logo at Robbins Island

### **Santa Claus - \$5,000**

- Sponsor Ads on Celebrate the Light of the World and Willmar Fests Social Media Channels, Radio and Print Advertising with sponsor logo
- Logo and link to your website on [celebratethelight.net](http://celebratethelight.net) designating Sponsorship Level
- Logo on Shared outdoor signage featuring your business logo at Robbins Island

### **Rudolph - \$1,000**

- Sponsor mentions on Celebrate the Light of the World Social Media Channel
- Text link to your website on [celebratethelight.net](http://celebratethelight.net) designating Sponsorship Level
- Sponsor listing on outdoor signage featuring your business name at Robbins Island

### **Elf - \$500**

- Sponsor mentions on Celebrate the Light of the World Social Media Channels
- Text link to your website on [celebratethelight.net](http://celebratethelight.net) designating Sponsorship Level

**Please indicate your sponsorship level above and provide the following information:**

Business Name \_\_\_\_\_

Amount of Sponsorship: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address \_\_\_\_\_

Email: \_\_\_\_\_

**Deadline is October 15, 2020.**

**Celebrate the Light of the World, PO Box 45, Willmar, MN 56201**

**Direct questions to Jon Schmidt at (320) 441-9476 or [info@willmarfests.com](mailto:info@willmarfests.com)**