



Celebrate
**the Light
of the World**

CELEBRATE THE LIGHT OF THE WORLD

2021 Sponsorship Form

Join in supporting this Willmar Lakes Area holiday tradition and support local nonprofit organizations.

Sponsorship Levels:

North Pole - \$10,000+

- Sponsor Ads on Celebrate the Light of the World and Willmar Fests Social Media Channels, Radio and Print Advertising with sponsor logo
- Logo and link to your website on celebratethelight.net designating Sponsorship Level
- Large outdoor signage featuring your business logo at Robbins Island

Santa Claus - \$5,000

- Sponsor Ads on Celebrate the Light of the World and Willmar Fests Social Media Channels, Radio and Print Advertising with sponsor logo
- Logo and link to your website on celebratethelight.net designating Sponsorship Level □ Logo on Shared outdoor signage featuring your business logo at Robbins Island

Rudolph - \$1,000

- Sponsor mentions on Celebrate the Light of the World Social Media Channel
- Text link to your website on celebratethelight.net designating Sponsorship Level
- Sponsor listing on outdoor signage featuring your business name at Robbins Island

Elf - \$500

- Sponsor mentions on Celebrate the Light of the World Social Media Channels
- Text link to your website on celebratethelight.net designating Sponsorship Level

Please indicate your sponsorship level above and provide the following information:

Business Name_____

Amount of Sponsorship:_____

Contact Name: _____

Phone: _____

Address_____

Email:_____

Deadline is October 29, 2021.

Celebrate the Light of the World, PO Box 45, Willmar, MN 56201

Direct questions to Jon Schmidt at (320) 441-9476 or info@willmarfests.com