

A night scene of a Christmas light festival. The background is dark, making the colorful lights stand out. On the left, a tall, slender tree is covered in blue and purple lights, topped with a white star. In the center, there are smaller trees and bushes decorated with warm white lights and colorful ornaments. On the right, another tall tree is covered in pink and purple lights, also topped with a white star. Several people are visible in the foreground, their silhouettes dark against the bright lights. The overall atmosphere is festive and celebratory.

Celebrate
**the Light
of the World**

CELEBRATE THE LIGHT OF THE WORLD

2022 Sponsorship Form

Join in supporting this Willmar Lakes Area holiday tradition and support local nonprofit organizations.

Sponsorship Levels:

North Pole - \$10,000+

- Sponsor Ads on Celebrate the Light of the World and Willmar Fests Social Media Channels, Radio and Print Advertising with sponsor logo
- Logo and link to your website on celebratethelight.net designating Sponsorship Level
- Large outdoor signage featuring your business logo at Robbins Island

Santa Claus - \$5,000+

- Sponsor Ads on Celebrate the Light of the World and Willmar Fests Social Media Channels, Radio and Print Advertising with sponsor logo
- Logo and link to your website on celebratethelight.net designating Sponsorship Level
- Logo on Shared outdoor signage featuring your business logo at Robbins Island

Rudolph - \$2,500+

- Sponsor mentions on Celebrate the Light of the World Social Media Channel
- Text link to your website on celebratethelight.net designating Sponsorship Level
- Sponsor listing on outdoor signage featuring your business name at Robbins Island

Elf - \$1,000+

- Sponsor mentions on Celebrate the Light of the World Social Media Channels
- Text link to your website on celebratethelight.net designating Sponsorship Level

Tinsel - \$500+

- Text link to your website on celebratethelight.net designating Sponsorship Level

Please indicate your sponsorship level above and provide the following information:

Business Name: _____

Amount of Sponsorship: _____

Contact Name: _____

Phone: _____

Address: _____

Email: _____

Deadline is October 1, 2022.

Celebrate the Light of the World, PO Box 45, Willmar, MN 56201

Please direct questions to Jon Schmidt at (320) 441-9476 or

celebratethelightoftheworld@gmail.com