

A night scene of a Christmas light festival. The background is dark, making the colorful lights stand out. On the left, a tall, slender tree is covered in blue and purple lights, topped with a white star. In the center, there are smaller trees and bushes decorated with warm white lights and colorful ornaments. On the right, another tall tree is covered in pink and purple lights, also topped with a white star. In the foreground, several people are silhouetted against the bright lights, looking at the displays. The overall atmosphere is festive and celebratory.

*Celebrate*  
**the Light  
of the World**

# CELEBRATE THE LIGHT OF THE WORLD

## 2023 Sponsorship Form

*Join in supporting this Willmar Lakes Area holiday tradition and support local nonprofit organizations.*

Sponsorship Levels:

### **North Pole - \$10,000+**

- Sponsor Ads on Celebrate the Light of the World and Willmar Fests Social Media Channels, Radio and Print Advertising with sponsor logo
- Logo and link to your website on [celebratethelight.net](http://celebratethelight.net) designating Sponsorship Level
- Large outdoor signage featuring your business logo at Robbins Island

### **Santa Claus - \$5,000+**

- Sponsor Ads on Celebrate the Light of the World and Willmar Fests Social Media Channels, Radio and Print Advertising with sponsor logo
- Logo and link to your website on [celebratethelight.net](http://celebratethelight.net) designating Sponsorship Level
- Logo on Shared outdoor signage featuring your business logo at Robbins Island

### **Rudolph - \$2,500+**

- Sponsor mentions on Celebrate the Light of the World Social Media Channel
- Text link to your website on [celebratethelight.net](http://celebratethelight.net) designating Sponsorship Level
- Sponsor listing on outdoor signage featuring your business name at Robbins Island

### **Elf - \$1,000+**

- Sponsor mentions on Celebrate the Light of the World Social Media Channels
- Text link to your website on [celebratethelight.net](http://celebratethelight.net) designating Sponsorship Level

### **Tinsel - \$500+**

- Text link to your website on [celebratethelight.net](http://celebratethelight.net) designating Sponsorship Level

**Please indicate your sponsorship level above and provide the following information:**

Business Name: \_\_\_\_\_

Amount of Sponsorship: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

**Deadline is October 31, 2023.**

**Celebrate the Light of the World, PO Box 45, Willmar, MN 56201**

**Please direct questions to Jon Schmidt at (320) 441-9476 or**

**[celebratethelightoftheworld@gmail.com](mailto:celebratethelightoftheworld@gmail.com)**